

What you need from an IT company ??????.... Software Development, Internet related Services, Multimedia Services, Networking Services, and Hardware Expertise, 4 Web Direct has all of it. The company has satisfied customers across the globe.

## Services we offered

- ★ Lead Management System
- ★ Customised Web Base Application
- ★ Website Designing
- ★ E-Commerce
- ★ Website / Portal Maintenance
- ★ Multimedia Presentation
- ★ Domain Name & Web Hosting
- ★ Branding & Identity
- ★ Web Consultancy
- ★ Search Engine Optimisation
- ★ SMS Solutions

## Contact Us

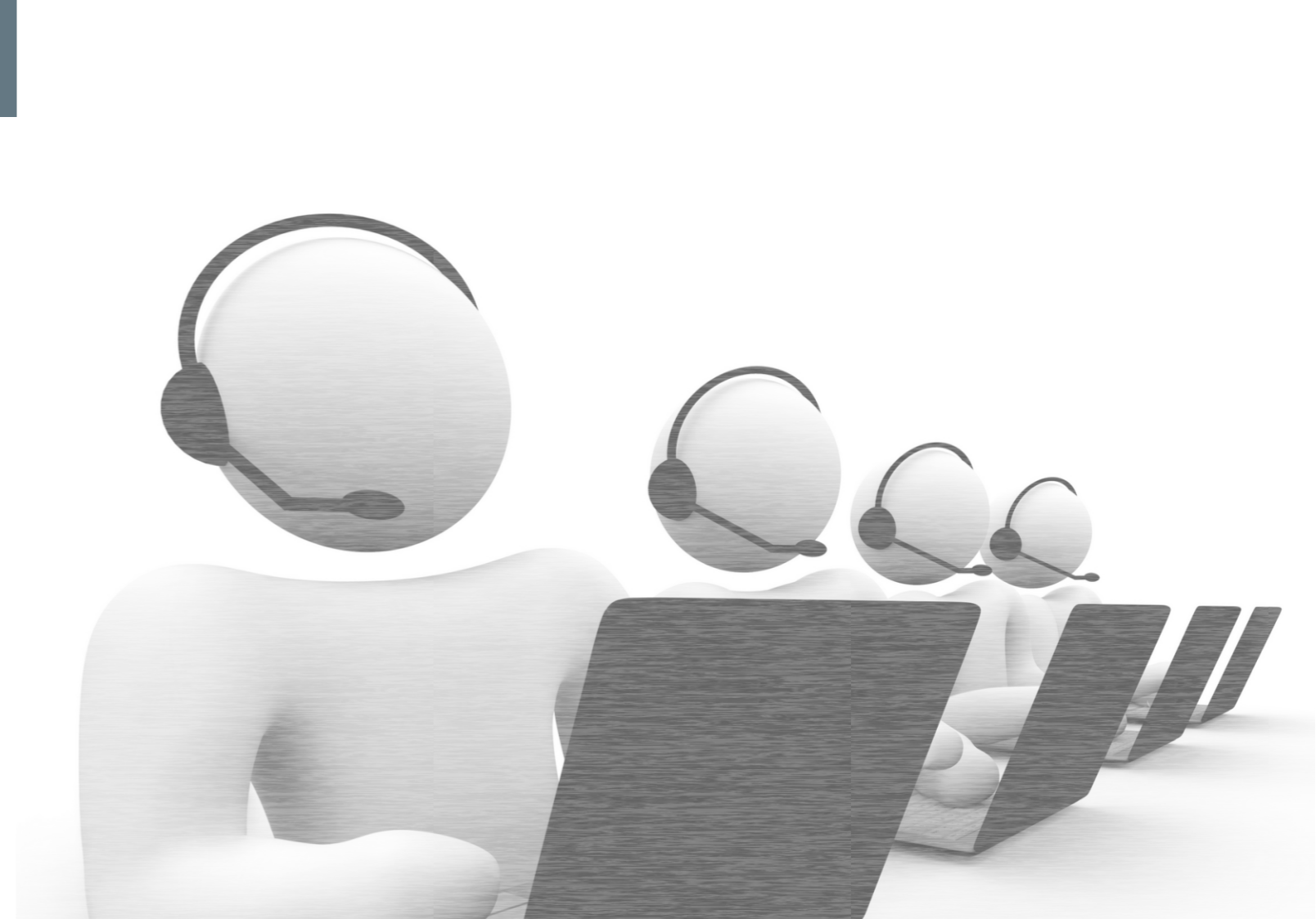


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LEAD MANAGEMENT SYSTEM (LMS)

Expandable & Scalable

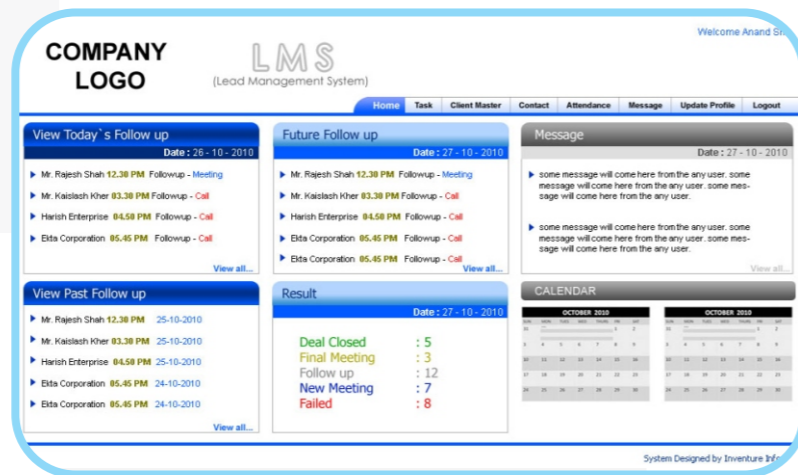
## About Us

4 Web Direct is providing highly scalable conceptual and functional solutions to companies world over. The company having in-depth experience of technology and organizational development, on the premise of providing cutting edge communication solutions to global business community. Today, 4 Web Direct has grown into a renowned integrated Infotech service provider offering cost-effective and quality solutions and software.

## Lead Management System

The Lead Management System is a web based system for managing leads. This system is a great time and money saver for companies because it automates many tasks, most companies do by hand (such as sending lead report / update daily meeting status) and also automates many of the processes that normally require a phone call.

We automates the entire lead processing function, from lead generation to final result of the lead with all stages capture; give very close contact management and detailed status / trend reports.



Systems exponentially increase our client's follow-up and lead closure rates. Through automation, our systems ensure that even the most complex lead analysis and assignment models are adhered to.



Our Lead Management Systems are centralized, secure, online solutions. Our system not only ensures your system functions according to your lead management process, but also dramatically reduces both the development and the "total cost of ownership".

## Why LMS ?

- ★ Centralized Data Collection with comprehensive databases
- ★ Quick access to information
- ★ Automated Reports
- ★ Global access to data
- ★ Different sales tasks can happen remotely
- ★ No need to install any further software as it is a browser based application
- ★ Low Cost
- ★ No loss of important data due to salesperson turnover
- ★ Ability to filter data base on different parameters
- ★ Lead Management Systems will be configured and optimized according to your business model
- ★ High performance system functions according to your Lead/Sales process
- ★ Automatic, complex lead analysis is possible
- ★ Enables Business intelligence and "Big Picture" from detailed reports
- ★ Multiple layer of executive / Designations
- ★ Current Lead status available
- ★ Intuitive, easy to use, no additional "burden" to personnel.
- ★ Expandable & Scalable = Grows with your business

## Server Based Application

- ★ Secure, globally accessible, centralized systems
- ★ Standard open SQL data sources
- ★ Large databases possible with high lead process volumes
- ★ Open data sources permit access to external databases, applications and analysis tools

